



Linking Environment And Farming



LEAF President's Event

VALUING RESOURCES

Hosted by Baroness Hazel Byford, DBE

With keynote speech from

Professor Sir David Baulcombe FRS

University of Cambridge

Wednesday 2nd November 2011

Kindly supported by
HSBC 



10:00 am **Arrival and Coffee**

10:10 am **Welcome**

Allan Wilkinson, Head of Agriculture, HSBC Bank

10:15 am **Introduction**

Baroness Hazel Byford, DBE, LEAF President

10:20 am **From the Chairman**

Stephen Fell, LEAF Chairman

Taking LEAF forward.

10:25 am **Growing acceptance for new technology**

Prof Sir David Baulcombe FRS, Regius Professor of Botany, University of Cambridge

Sir David will highlight the growing opportunity for plant genetics, addressing the challenges of sustainability.

11:00 am **LEAF Matters to my Business**

Andrew Burgess, Produce World

Growing fresh produce sustainably in a global market demands sensitivity and focus – LEAF has been a key part of the development of an extremely successful business model for farming in the future.

11:20 am **Panel Discussion and Questions**

11:30 am **Coffee**



11:45 am

Simply Sustainable

Dr Chris Brown, Head of Sustainable Sourcing, Asda

Working with LEAF to encourage more sustainable farming approaches, Asda recognises its responsibility among its farmers and consumers.

12:00 pm

Every Drop Counts

Paul Dove, Technical Director, Molson Coors Brewing Company

Using some 100,000 litres of water a day in the brewing of its beer, Molson Coors know only too well how valuable water is to their business. Working with LEAF to develop the Water Management Tool means that every drop can count to add to a more sustainable business.

12:20 pm

LEAF Highlights

Caroline Drummond MBE, LEAF Chief Executive

Caroline will bring together the key highlights of LEAF's work and its focus on delivering practical approaches to sustainable farming.

12:30 pm

Discussion and Questions

Led by Baroness Hazel Byford, DBE

12:50 pm

Launch of the LEAF Water Management Tool

1:00 pm

Closing Remarks

Rt Hon Michael Jack, Food and Agriculture Advisor, HSBC Bank

With a long history in the food and farming sector understanding the balance of investment, policy, power along the food chain and practical application is key.

1:10 pm

Lunch

Featuring LEAF Marque produce

Booking

Contact Evelyn See on 024 7641 3911 or evelyn.see@leafuk.org

Our President's Event is always one of the highlights of the year and a great opportunity for our members and supporters to get together, share ideas, hear from speakers from across the industry and get involved in some lively discussions. We hope you will be able to join us for this free event. For more details and to book your place, please contact Evelyn See by the 24th October.

Directions

HSBC Tower, 8 Canada Square, Canary Wharf, London, E14 5HQ

By the Underground: The nearest tube station is Canary Wharf serving the Jubilee Line, which can be reached undercover via Canada Place shopping centre, and Canary Wharf DLR station serving the Docklands Light Railway.

By Car: From the M25, leave at junction 28 and join the A12 towards Central London. Continue on the A12 for approximately 22 miles, then join the A13 towards Central London. Turn left onto West India Dock Road, then right onto Westferry Road. Turn left at the next roundabout (signposted Canary wharf), then follow car parking signs to Canada Square.

