

MEDIA RELEASE

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LEAF appoints former Head of Sustainability at Waitrose as Director Business Collaboration

LEAF (Linking Environment And Farming), has announced the appointment of Quentin Clark, former Head of Sustainability at Waitrose, as its new Director Business Collaboration.

Quentin's role will be to plan and lead a business collaboration strategy to work with third party organisations to place sustainable food and farming high on their agenda.

Quentin held various positions at Waitrose for 29 years including Head of Commercial Buying for produce and poultry, fish and eggs. For the past six years, he led the engagement of suppliers, Partners and customers in the sustainability and ethical sourcing agenda.

Speaking on his new position at LEAF, Quentin commented: "I am very excited to have joined LEAF. For the last 25 years, I have seen what LEAF has achieved and am greatly looking forward to working with the team. LEAF has such an important role to play in promoting the values of sustainable farming to the general public, helping farmers maximise resources and delivering more sustainable food and farming across the supply chain. The next 25 years are full of potential."

Chief Executive of LEAF, Caroline Drummond said: "We are absolutely delighted that Quentin has joined our growing team. His vast knowledge of the sustainability sector as well as his wide ranging commercial experience will be invaluable as we embark on an ambitious five-year strategy to meet the growing need for our services and continue to build on the potential of the organisation."

As part of the organisation's growth strategy, LEAF has also announced the promotion of key players within its technical team with Kathryn Mitchell as Sustainability Manager, a new role designed to strengthen and oversee the integration of LEAF Marque into its core work on Integrated Farm Management. Anthony Goggin's role has increased responsibilities and a new title of Certification and Assurance Manager, ensuring the robust and transparent development of LEAF Marque and its standards, and Alice Midmer becomes LEAF's IFM Manager. LEAF also welcomes Jenny Clark to its technical team as Technical Assistant.

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2016 marks the 25th anniversary of LEAF and to commemorate, a number of events will be held by the organisation over the course of the year. These include a LEAF Marque Summit (8th April 2016), a Consumer Engagement Conference (6th May 2016) and a LEAF Demonstration Sites Conference (19th May 2016). LEAF also runs the annual Open Farm Sunday initiative, taking place this year on 5th June. For more information, please visit www.leafuk.org

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LEAF Editors' Notes:

- LEAF (Linking Environment And Farming) is the leading organisation delivering more sustainable food and farming. LEAF works with farmers, the food industry, scientists and consumers to inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities.
- LEAF promotes Integrated Farm Management (IFM), a whole farm business approach that delivers more sustainable farming. IFM uses the best of modern technology and traditional methods to deliver prosperous farming that enriches the environment and engages local communities.